

**Embassy of Bangladesh**  
**Ankara, Turkey**

Bangladesh Tea Promotion Event held at Kusadasi, Izmir, Turkey

**Press Release: 27 May, 2021/Ankara:** A Bangladesh Tea Promotion Event was held at Korumar De-Luxe Hotel in Kusadasi District of Izmir in collaboration with Honorary Consul designate of Bangladesh in Izmir and the Embassy of Bangladesh in Ankara. The National Anthem of Bangladesh and the National Anthem of Turkey were performed at the beginning of the event, which was specially organized near the Aegean Sea to celebrate the Golden Jubilee of Independence of Bangladesh and the Birth Centenary of Father of the Nation Bangabandhu Sheikh Mujibur Rahman. Honorary Consul designate of Bangladesh in Izmir Mr. Can Cakmakoglu, the organizer of the event, delivered the address of welcome. Afterwards, the Ambassador of Bangladesh to Turkey H.E. Mosud Mannan ndc spoke on the merits of drinking Bangladesh tea and about it's possible market in Turkey. After the Ambassador's speech, Governor for Kusadasi District of Izmir H.E. Sadettin Yucel also delivered a short speech emphasizing the deep rooted historical relation and importance of strengthening business ties between Turkey and Bangladesh. The representatives of various Turkish companies from different sectors such as infrastructure development, construction and import-export attended the event. Two documentaries titled "Beautiful Bangladesh" perpetrated by the Ministry of Tourism of the Government of Bangladesh and "Preparation of Bangladesh Tea" by Kazi & Kazi Tea Estate Limited were screened.

In his formal speech and through an interview to the media where a number of journalists were present, Ambassador of Bangladesh to Turkey highlighted about the undisputed leadership of the Father of the Nation Bangabandhu Sheikh Mujibur Rahman during the struggle for Independence. The Ambassador also discussed the strategic importance of the geographical location of Bangladesh and her recent socio-economic achievements under the dynamic Leadership of Hon'ble Prime Minister of Bangladesh Sheikh Hasina. He referred to the existing warm relations between Bangladesh and Turkey and called upon the Turkish businessmen to expand trade and economic ties. He also highlighted the importance of export of Bangladesh tea to Turkey, to strengthen the commercial and investment cooperation between the two countries.

It is hoped that this event will help to draw the attention of the Turkish private sector to Bangladesh's fast-growing tea market and the over all economy. In the coming days, the Embassy will also hold several Food Festivals and Tea Promotion Events in different cities of Turkey, which is expected to help in boosting the Trade and Economic Ties between the two countries.

