

Functions of Commercial Wing

- Mandated to deal with matters relating to trade including export promotion, trade creation, trade expansion and facilitation of imports from Bangladesh to Japan
- Helps in resolution of trade disputes;
- Provides information and assists Bangladeshi companies to participation in trade fairs
- All investment matters;
- Transmission of information to the customs and other concerned authorities in Bangladesh;
- Acknowledging Bangladesh/Japan Governments rules and regulations those realities to trade and invest

Trade & Investment

For Bangladesh, Japan is the 9th largest export destination in the world and the 2nd in Asia. Two-way trade between Bangladesh and Japan stands over USD 4 billion (as of June 2023). Exports from Bangladesh mainly include woven garments, knit goods and leather whereas imports to Bangladesh includes iron and steel, ships, vehicles, nuclear reactors, machinery and mechanical appliances.

The number of Japanese companies that have invested in Bangladesh has risen to nearly 350, increasing from 183 in 2014. To accelerate trade and investment between the two countries, both Bangladesh and Japan have formed a Joint Study Group and are working together for a possible Economic Partnership Agreement (EPA) before Bangladesh's graduation from LDC status by 2026.

Bangladesh has been actively participating in the trade fairs in Japan including Fashion World Tokyo, Japan IT Week Spring, in Tokyo and Tourism Expo Japan etc. For branding Bangladesh in Japan, Embassy regularly organizes business promotion events such as seminars/workshops/B2B matchmaking in collaboration with other entities/reputable organizations.

Tourism

Beautiful Bangladesh has been the common phrase to promote the attractions of tourism in Bangladesh. There are various dimensions of tourism in the country including the UNESCO World Heritage sites; Historic Mosque City of Bagerhat, Ruins of the Buddhist Vihara at Paharpur and The Sundarbans (for the mangrove forest). The country also has the longest unbroken sea-beach in the world, which stretches for about 100 km.

Activities of Commercial Wing in 2022-23

During 2022-23, the commercial wing had nearly 100 business meetings with Japanese companies/entities and top-level Executives of Japanese Companies/entities also paid courtesy visit to the H.E Ambassador. In addition, to promote bilateral trade and investment, the following programs were organized:

SI No	Date	Name	Number of Participants	Venue	Remarks
01	30 September 2022	Networking Event with Bangladesh Business Delegates	30	Embassy	
02	05 October 2022	MoC Signing Ceremony between PPPA, Bangladesh MLIT, Japan & Seminar	45	Embassy	
03	13 October 2022	Launching of Bangladesh IT Connect Japan Portal, October 2022	110	Online	
04	17 October 2022	Bangladesh Investment Seminar	200	Tokyo Convention Hall	
05	18 October 2022	Fashion World Tokyo (FaW) Networking Event, October 2022	50	Tokyo Big Sight	
06	16 February 2023.	Webinar on "Investment Opportunities in Hi-Tech Parks in Bangladesh"	146	Online	
07	5 th April, 2023	Seminar on 'Digital Bangladesh: Your IT Destination'	100	Tokyo Big Sight	
08	5 th April, 2023	Networking Event	120	Tokyo Big Sight	
09	6 th April, 2023	Seminar on "Sustainable Factory and Prospects of 'Made in Bangladesh' Products in Japan"	100	Tokyo Big Sight	
10	27 th April 2023	Honourable Prime Minister's meeting with Japanese Business leaders	40	Westin, Tokyo	
11	27 th April 2023	Bangladesh Trade and Investment Summit	450	Westin, Tokyo	Organized by BSEC, BIDA & JETRO. The embassy facilitated & coordinated. HPM was the Chief Guest
12	22 nd May, 2023	Business Seminar and Networking Event	30	Hakata City Centre, Fukuoka	
13	26 th May, 2023	Networking Event	40	Embassy	
14	09 June 2023	Seminar and networking event on "Bangladesh-Japan Business Opportunities in Jute, Leather & Leather Goods"	40	Embassy	
15	26 June, 2023	Bangladesh Seminar on "Trade, Investment and Human Resources"	150	Chiba Chamber of	

				Commerce & Industry Building	
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The Commercial Wing facilitated Bangladesh’s participation in the following fairs;

- Fashion World Tokyo, in October 2022
- Japan IT Week, Spring, Tokyo, in April 2023
- Fashion World Tokyo in April 2023